Product 1/2

760

Advertiser Ref

14205

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Targeted Platform Media LLC 1291 Hollywood Avenue Annapolis, MD 21403

Contract / Revision Alt Order # 122865 08260191 Product PRIORITIES USA ACTN Contract Dates Estimate # 08/09/16 - 08/15/16 4660 Advertiser Original Date / Revision ISS/Priorities USA Action-A 08/11/16 / 08/11/16 Cash/Trade Billing Cycle Billing Calendar EOM/EOC Broadcast Cash Property Account Executive Sales Office WHIO-TV Philadelphia CoxReps CoxReps Philad Special Handling Demographic

Households

Agy Code

Agency Ref

9722

Advertiser Code

750

*Line Ch Start Date End Date Description Time Day	Spots/ ys Length Week Rate P0	Codo Dtn. Tuno Cnoto	Amount
1 WHIO 08/09/16 08/15/16 Stephen Colbert 11:35 PM-12:35 X		CodeRtn TypeSpots	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate	.50	-OZ INIVI Z	\$1,000.00
Week: 08/09/16 08/15/16 MTWTF 2 \$500.00			
2 WHIO 08/09/16 08/15/16 NewsCenter 7 @ noor12:00 PM-12:30 F	:30 F	2-02 NM 3	\$3,750.00
Start Date End Date Weekdays Spots/Week Rate Week: 08/09/16 08/15/16 MTWTF 3 \$1,250.00		- 1	
3 WHIO 08/09/16 08/15/16 M-F 4p-5p 4:00 PM-5:00 PM	:30 F	P-02 NM 3	\$2,100.00
Start Date End Date Weekdays Spots/Week Rate Week: 08/09/16 08/15/16 MTWTF 3 \$700.00		- 1	
4 WHIO 08/09/16 08/15/16 NewsCenter 7 6p 6:00 PM-6:30 PM	:30 F	2-02 NM 1	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate	.30	-02 14101	\$2,000.00
Week: 08/09/16 08/15/16 MTWTF 1 \$2,000.00			
5 WHIO 08/09/16 08/15/16 M-F 7p-730p 7:00 PM-7:30 PM	:30 F	2-02 NM 2	\$3,500.00
Start Date End Date Weekdays Spots/Week Rate Week: 08/09/16 08/15/16 MTWTF 2 \$1,750.00			
6 WHIO 08/14/16 08/14/16 CBS Su Morning 9:00 AM-10:30 AM	:30 P	-02 NM 1	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Week: 08/08/16 08/14/16 1 1 \$1,000.00			
	:30 P	-02 NM 1	#2.500.00
7 WHIO 08/14/16 08/14/16 Sun Prime Hour 3 9:00 PM-10:00 PM Start Date End Date Weekdays Spots/Week Rate	:30	-02 NM 1	\$3,500.00
Week: 08/08/16 08/14/161 1 \$3,500.00			
8 WHIO 08/09/16 08/09/16 Tue Hour1 8:00 PM-9:00 PM	:30 P	-02 NM 1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/08/16 08/14/16 -1 1 \$5,000.00			
N 9 WHIO 08/12/16 08/12/16 NewsCenter 7 6p 6p-630p	:30 P	-02 NM 1	\$2,000.00
Start Date			
Week: 08/08/16 08/14/161 1 \$2,000.00			****
N 10 WHIO 08/13/16 08/13/16 Sa 7p-730p 7p-730p Start Date End Date Weekdays Spots/Week Rate	:30 P	-02 NM 1	\$600.00
Week: 08/08/16 08/14/161- 1 \$600.00		ı	

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Signature:

08/11/16 / 08/11/16



Contract / Revision Alt Order # 122865 08260191 Contract Dates Product Estimate # PRIORITIES USA ACTN 4660 08/09/16 - 08/15/16 Advertiser Original Date / Revision

ISS/Priorities USA Action Start/End Spots/ Time Ch Start Date End Date Description Length Week Rate PCodeRtn TypeSpots Days Amount Start Date **End Date** Weekdays Spots/Week Rate 0.00 \$24,450.00 Totals Agency Comm. Time Period # of Spots **Gross Amount** Net Amount 08/01/16 -08/15/16 16 \$24,450.00 (\$3,667.50)\$20,782.50 Totals 16 \$24,450.00 (\$3,667.50)\$20,782.50

Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

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122865 REP HEADLINE# 8260191 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

*** WHIO-TV *** 610-225-1191 RISK !!! S REPORT FROM REP **CHANGES** FAX# REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT ORDER WORKSHEET HARRIS

10.18 # DATE AUG11/16 SALESMAN REGIONAL NICK WELTE KATHRYN WELSH LOCAL OFF.# PH-CLASS: NATL. BUYER NAME PRSN SALES ORDER, INVOICE) CO-OP BILLING NEEDED (LINE, ISS/PRIORITIES USA ACTION TARGETED PLATFORM MEDIA COMMENTS: # 8260191 21403 HOLLYWOOD AVE Ω EST#4660 CONTRACT WK-1ANNAPOLIS, 1291 AUG15/16 TAX PRIORITIES USA ACTN AGY. NAME NAME STATE ADV. FLIGHT DATES AUG9/16 TAX ORDER PRDCT # CILY ADV AGY

REP:

* * REVISION

RVSD TOTAL \$24,450 DOLLARS SHIFTED FROM CREDITS ON PREVIOUS HL'S PLS CNF THANKS ADD TO SKED LINES 9-10 TO DEANNA JARED FR

CASH IN ADVANCE SCHEDULE ***** THIS IS A CON CM

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START	-	DATE	
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RATE			
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TIME PERIOD			
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:LINE#:REP	· T TNE	TNTT -	

4660 II AGENCY EST# 750 760 1 AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 7

HI DOLLARS MOVED FROM CREDITS ON PREVIOUS NEWS ADD. NEWS PROGRAM : ORD COM1: CON COM1: PROGRAM

Н

FRI

8/12

8/12

\$2,000.00

30

600P-630P

K

0

REP HEADLINE# 8260191 TRF# 122865 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191 REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES**

AUG11/16 10.18 *** WHIO-TV ***

: TOTL:	
DAYS	
WEEK :	T A
END :SPTS: DATE : /WK:	_
END DATE	8/13
START	8/13
ш	89
RATE	\$600.00
: SEC :	
: LGTH	30
TIME PERIOD	700P-730P
: CD:	Ø
:LINE#:REP	10

HL WHEEL ADD. DOLLARS MOVED FROM CREDITS ON PREVIOUS WHEEL PROGRAM : ORD COM1:

CON COM1:

24450.00

AUG/16

0/0 WBDT 0/0 CABL 0% WRGT ω ω WKEF WDTN 19% WHIO 73% MARKET TOTALS \$29,931

24450.00

TOTAL SPOTS

CONTRACT

 \vdash

SAT

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N-PROGRAM NAME M-MAKEGOOD L-LENGTH C-CANCELLED DE-DELETE E-EFF DATES S-SPOTS PER WEEK R-RATE Q-PAID PGM MOD CODE A-ADD B-BUY TYPE P-CLASS, PLAN, SECT DEMOS- RA35+* SVC- NSI

*-MULTIPLE

Y-DAYS Z-COMMENTS

X-LATE

T-TIME